

Maxwell Health: Sun Life's Benefits Administration Platform Offering



In today's world of connected technology and streamlined benefit experiences, **we recognize the need to provide you with the solutions that support your needs and alleviate the burden of your day-to-day workload.**

With Sun Life's benefits administration technology platform, Maxwell Health, you can access a robust, easy-to-use platform that makes managing employee benefits simple and effective. Not only is it user-friendly for you, but Maxwell's simplified and tailored shopping experience, and built-in education tools provide your employees with a platform that helps them understand the value of the benefits you're offering and empowers them to make smart benefit decisions.



The Magic of One Company

Sun Life is changing how insurance carriers and technologies work together by fusing the two worlds to provide you and your employees with a streamlined benefits experience. With Sun Life and Maxwell as one intertwined company, we're creating differentiated and simplified experiences aimed at helping you save time managing and administering benefits and educating your employees on the value of your benefits offering. With the magic of one company, we're able to continue to build Maxwell's platform to fit your needs and provide you with experiences that make your day-to-day easier, like:

1. Innovation: insurance carrier and technology as one means better solutions for you now, and in the future

- › Shared goals for insurance and technology and greater insight into data produces actionable insights to build on and create technology that better serves you and your employees needs

2. Building the platform and taking the work off of your plate

- › One setup process, one implementation contact, one bill for Sun Life insurance and technology
- › Our team of experts handle the technology and the platform handles the full benefits administration (not just for Sun Life benefits) so you can focus on your day-to-day work; managing your employees

3. Automating enrollment and eligibility

- › Sun Life's Maxwell platform is integrated into internal systems that allow connections to be set up in 7-10 days with most medical connections set up in <30 days
- › One company means consolidated contacts that can help resolve both Sun Life product or platform connection issues that could occur

4. Integrating Evidence of Insurability (EOI)

- › Integrated internal systems allow for a seamless, online, employee-friendly EOI process that eliminates the manual work off of your plate

5. A modern, Client-first digital experience that ensures your employees have a benefits offering that can keep them healthy and financially protected

- › Provides tools that help your employees recognize where they have inadequate coverage and how the lack of coverage can leave their family vulnerable to unexpected financial crisis

6. Less time spent answering individual employees benefits questions

- › Maxwell empowers employees to navigate the world of benefits on their own and connect the dots between what their medical insurance covers and what supplemental health benefits they should consider to better cover their families

7. Giving employees access to Maxwell's online portal and mobile app 24/7 365

- › Employees can shop for benefits, make changes, sign forms – wherever they are!

Ready to learn more about Maxwell? [Request a demo today!](#)

The Maxwell Offering

What does it cost?

Starts at \$4.50 per employee, per month (PEPM)

Placing additional Sun Life benefits can lower the PEPM fee—even to **\$0***

That includes:

- › Full-service implementation and renewal on the Maxwell platform and with Sun Life
- › EDI connection with the group's medical carrier and for their Sun Life insurance products
- › Training and support during onboarding, and ongoing

**The PEPM fee is separate from insurance premiums, which may include administrative charges related to use of the platform.*

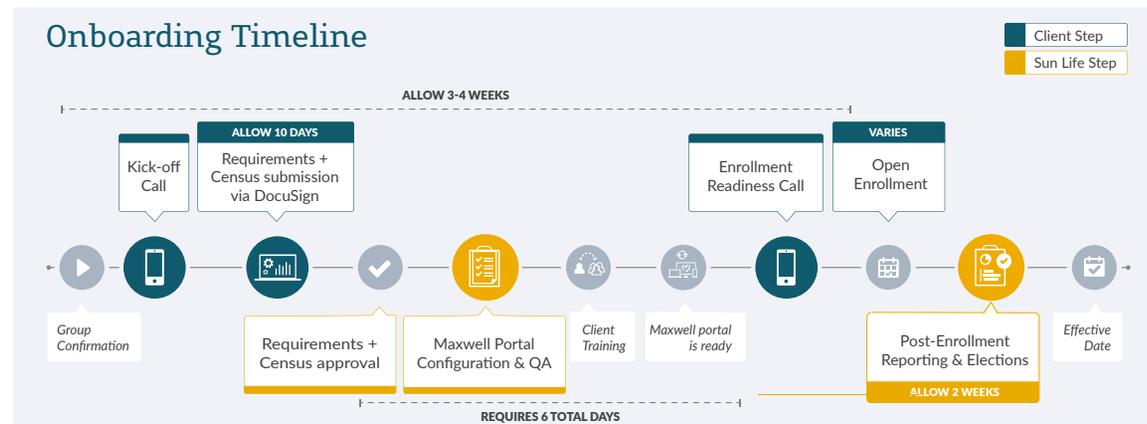
Have further questions on pricing? Contact your broker.

Supporting Your Success: Onboarding Clients with Sun Life and Maxwell

Our onboarding process that's designed to support you, every step of the way!

Here is what you can expect:

- > Your **Implementation Consultant** will create an onboarding plan designed to get you set up and on your way to reaching your most important goals related to insurance enrollment and technology implementation. The Implementation Consultant will partner with you to gather all plan requirements and census information, provide a full-service implementation, deliver your portal, and guide you through the enrollment experience.
- > Once you complete onboarding, and you feel confident in how Sun Life can help you reach your goals, your **Implementation Consultant** will work to introduce you to your long-term contacts: Your **Client Relationship Executive*** and **Client Service Support Teams** will ensure that you continue to see value from Sun Life, and have quick live access for any questions about the Maxwell platform.



*Groups under 100 lives will not be assigned a Client Relationship Executive

Email: support@maxwellhealth.com | Phone: (866) 629-7445 | Maxwell In-app chat

Support materials available:

1. [On-Demand Videos of the Maxwell Health Experience](#)
2. [Try Maxwell's Employee Shopping Experience](#)
3. [Weekly Live Maxwell Demo](#)
4. [Maxwell Overview](#)
5. [Mobile App](#)
6. [Spanish Translation in Maxwell](#)
7. [Overview: Maxwell Marketplace Partnerships and Connections Menu](#)
8. [Maxwell Health and BambooHR Integration: Overview and Value for Employers](#)
9. [Sample checklist of what we'll need from you to get started](#)
10. **Technical Support is available between 8am-8pm Eastern, Monday-Friday, excluding all national holidays.**

Please note: For non-Sun Life plan related questions, you, your clients, and their employees should contact the appropriate carrier directly

This advertisement is not approved for use in New York or Washington.

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